

MODERN ENTREPRENEURSHIP AND TERRITORIAL DEVELOPMENT IN RURAL AREAS

PROJECT PARTNER MEETING IN SAINT PETERSBURG 10 APRIL 2014



ICSER Leontief Centre



norden

Nordic Council of Ministers'
Information Office in St. Petersburg



LAUNCHING EVENT **IN PSKOV** May, 27-30

LAUNCHING EVENT IN PSKOV

PROPOSED DATES:

MAY, 27 - ARRIVAL

MAY, 28 — LAUNCHING CONFERENCE

MAY, 29 — FIRST TRAINING MODULE

MAY, 30 — STUDY VISIT AND DEPARTURE

PROPOSED VENUE — DOM PODZNOEVO

LAUNCHING CONFERENCE, MAY 28

TARGET AUDIENCE AND PARTICIPANTS

50 participants

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graph TD; A[50 participants] --- B[5 Nordic participants]; A --- C[25 PSK Region]; A --- D[20 ARKH LEN KAREL]
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**5 Nordic
participants**

**25
PSK Region**

**20 ARKH
LEN KAREL**

How to select?

LAUNCHING CONFERENCE, MAY 28

GOALS AND TASKS

- Bringing together key stakeholders from our North-West Regions, Rural innovation Leaders from various sectors : authorities, NGOs, entrepreneurs, creatives
- Introducing EU strategic frameworks and Nordic Models, enabling the emergence of innovative and creative rural economies
- Presenting our Project Partnership Network as a best platform for knowledge exchange and starting point for joint pilot initiatives with Nordic Partners

LOGO



RURAL
INNOVATIONS

LOGO



LAUNCHING CONFERENCE, MAY 28

PROPOSED THEMATIC BLOCKS:

- PROJECT PARTNERSHIP AND MAIN PROJECT ACTIVITIES
- NORDIC EXCELLENCE IN RURAL INNOVATION
- RU INITIATIVES AND CROSS-BORDER RURAL INNOVATION
PROJECTS: PSKOV REGION, LENINGRAD REGION,
ARKHANGELSK REGION AND REPUBLIC OF KARELIA

LAUNCHING CONFERENCE, MAY 28

PROJECT PARTNERSHIP AND MAIN PROJECT ACTIVITIES

10:00 – 12:00

Topic	Organisation/ Speaker
Welcome address from Pskov Project Partners	Andrei Turchak, Governor of the Pskov Region
Welcome and opening words from NCM, introduction of main goals, tasks and partnership networks	NCM
XIII ANNUAL FORUM «STRATEGIC PLANNING IN THE REGIONS AND CITIES OF RUSSIA»	Elena Belova, Secretary General at the IC SER “Leontief Centre”
Training Programmes	Igor Shevchuk, Director, Non-profit Partnership "Centre for Problems of the North, Arctic and Cross-border Cooperation" (North-Centre)

LAUNCHING CONFERENCE, MAY 28

PROJECT PARTNERSHIP AND MAIN PROJECT ACTIVITIES

13:00 – 14:00

Nordic Excellence in Rural Innovation

- **Innovation in the Context of Rural Regions – Karen Refsgaard, Norwegian Agricultural Economics Research Institute**
- **Eco Lighthouse Scheme – Inge Aarhus, Environment Lillehammer**
- **Proposals from coordinators**

LAUNCHING CONFERENCE, MAY 28

PROJECT PARTNERSHIP AND MAIN PROJECT ACTIVITIES

14:00 – 18:30

Ru Initiatives in Rural Innovation

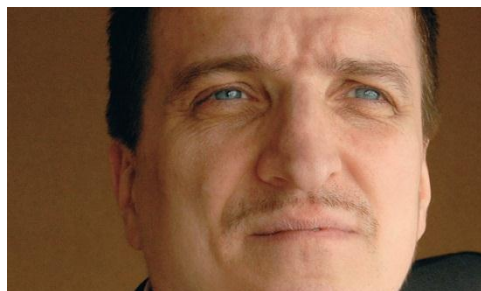
- **Arkhangelsk Region**
- **Leningrad Region**
- **Pskov Region**
- **Republic of Karelia**

One hour for region

LAUNCHING CONFERENCE, MAY 28

ARKHANGELSK REGION

Topic	Organisation/ Speaker
Strategy, plans, programs, projects, cross-border cooperation for the development of rural areas	Ministry of Local Government of the Arkhangelsk region
Development and promotion of rural brands	Farmer Union of the Arkhangelsk region
Festival Taybola , ethno Open-Air on the White Sea, Arkhangelsk Region	Ilya Kuzubov, founder and ideologist of the Taybola festival, ethno Open-Air on the White Sea, Arkhangelsk Region.
Revival of Russian rural village	Gleb Tyurin - one of the leading Russian ideologist and practician the territorial development and management of the rural areas.
Rural entrepreneurship and regional development	Michael Bronsky, entrepreneur from the Arkhangelsk region
Territorial development, rural entrepreneurship and local governance	Vadim Medvedkov, creator of the project Kyogo Island, one of the most-developed example of territorial development, rural business and local government
Rural management through the development of creative environment	Centre for territorial initiatives “Arhpolis” , Moscow. One of the leading Russian analytical and design centers and think tanks
Model network project, which brings together local government projects	Territorial government Association , Republic of Komi



LAUNCHING CONFERENCE, MAY 28

LENINGRAD REGION

Topic	Organisation/ Speaker
Strategy, plans, programs, projects, cross-border cooperation for the development of rural areas	Council of Municipalities of the Leningrad Region – Aleksandra Bondar, Executive Director of the Association "Council of Municipalities of the Leningrad Region
GreenWays - sustainable tourism development, Lavka Vkusnostei, Green Pretzel	Vyborgskiy district, Leningrad Oblast- Lyudmila Kalinina, Director of Women's Resource Center "Christine"
Cross-border cooperation project Via Hanseatica	Gatchina District, Leningrad Oblast - Daniil Mkrtchyan, Chairman of the Committee of Culture , Gatchina district
“Green Hit: Renewable energy for small localities”	Anatoly Kovbasa, Director of the Municipal Enterprise "Tikhvin-Teploset“, Tikhvin district of Leningrad region
Maritime tourism	

LAUNCHING CONFERENCE, MAY 28

PSKOV REGION

Topic	Organisation/ Speaker
Strategy, plans, programs, projects, cross-border cooperation for the development of rural areas	State committee of the Pskov region on Economic Development, Industry and Trade
Moglino - a village in Tyamshanskaya volost of the Pskov region	State committee of the Pskov region on Economic Development, Industry and Trade
Agro-towns	
Development of entrepreneurship, tourism and small ethnicities (Pechora district and Setu ethnicity)	
Maritime tourism	

LAUNCHING CONFERENCE, MAY 28

REPUBLIC OF KARELIA

Topic	Organisation/ Speaker
Strategy, plans, programs, projects, cross-border cooperation for the development of rural areas	Ministry of Economic Development of the Republic of Karelia. Deputy Minister, Dmitry Kislov
Ruskeala mountain park, Mining Road	Russian Geographical Society,
Eco-efficient tourism, Maritime tourism	Director, Non-profit Partnership "Centre for Problems of the North, Arctic and Cross-border Cooperation" (North-Centre)



THANK YOU!